

# RUG CARE TIPS

“HAND-TUFTED WITH LOVE, SHAPED BY DAISY’S BLOOM. TREAT HER GENTLY, AND SHE’LL GRACE YOUR SPACE FOR YEARS TO COME.”



## GENERAL MAINTENANCE

- Vacuum gently 1–2 times per week using a suction-only vacuum (no beater bar or rotary brushes).
- Rotate your rug every few months to prevent uneven wear and fading.
- Avoid direct sunlight to preserve color vibrancy and fiber integrity.
- Use a rug pad underneath to reduce friction and extend life.



## HANDLING FLUFFING & SPROUTING

- Fluffing is natural -- it will reduce over time with brushing or vacuuming.
- If a tuft sprouts, snip it with sharp scissors—never pull, as this can damage the backing.



## SPOT CLEANING

- Blot spills immediately with a clean, undyed cloth—never rub.
- For stains:
  - Mix mild dish soap + lukewarm water.
  - Dab gently with a sponge or cloth.
  - Rinse with clean water and blot dry.
- Avoid soaking the rug – excess moisture can weaken the glue holding tufts in place.



## STUBBORN STAINS

- Use a pH-neutral, bleach-free cleaner for greasy or set-in stains.
- Always test on a hidden area first.
- For pet accidents, use enzymatic cleaners and allow full air drying.



## WHAT TO AVOID

- No machine washing or dry cleaning.
- No steam cleaning or soaking.
- No harsh chemicals or bleach.
- Avoid placing in damp areas like bathrooms or basements.



## DEEP CLEANING

- For annual refresh, consider professional rug cleaning—just ensure they’re experienced with tufted pieces and use low-moisture methods.